



Invest
Milton Keynes

High Performance in MK



Four-time F1 World Champions Infiniti Red Bull Racing have their global HQ in Milton Keynes

3,500 companies associated with motorsports are based in 'Motorsports Valley' employing around **40,000** people

Heart of the 'Motorsports Valley'

Infiniti Red Bull Racing has based their global Headquarters in Milton Keynes and employs over 500 people within their state-of-the-art factory. The quadruple F1 World Champions couldn't be better located within the heart of 'Motorsports Valley' with Lotus, Mercedes, Williams, Caterham, Marussia, McLaren and Force India all within an 80 minutes drive of Silverstone - the home of British Motor Racing. Over 3,500 companies associated with motorsport are based in the Motorsports Valley, employing around 40,000 people, representing a large proportion of the world's high-performance engineers.

"Milton Keynes is a great place to be based, it's very central. It's just up the road from Silverstone where so many motorsport suppliers are based too and for us, our workforce is close by."

Christian Horner, Team Principal

Next Generation of F1 Engineers

Red Bull is working with 10 local apprentices who will be placed at the forefront of engineering, the Red Bull Technology headquarters in Tilbrook. This exciting new three-year apprenticeship scheme will provide the opportunity of a lifetime to these budding engineers that will work within the five areas of the racing car manufacturing process. Red Bull has worked closely with local partners TXM Recruitment, to select and train the new apprentices.



MILTON KEYNES
COUNCIL

Milton Keynes Council supports Infiniti Red Bull Racing

Milton Keynes Council (MKC) has worked closely with Red Bull over the years supporting them in various ways, including the Red Bull Home Run event in Dec 2011, which was hugely successful with over 60,000 people descending on MK to welcome home the F1 Champions. More recently MKC worked with Red Bull on the BBC Top Gear programme, filming to promote 'Britain is Great' showcasing F1 cars. Top Gear selected MK because of its location within the 'Motorsport Valley' and for being the home of Infiniti Red Bull Racing.

This was a fantastic opportunity to promote MK and underline the credentials, nationally and internationally, as a leading location in the High Performance and Advanced Engineering sector.

Successes

From the moment Infiniti Red Bull Racing first turned a wheel in F1 at the start of the 2005 season, it was always clear that if the ultimate goal of championship victories were to be reached it would only be done if the team invested in F1's most crucial assets – people and experience. Since that first season they have been very successful and have won the F1 drivers and constructors championship in 2010, 2011, 2012 and 2013

"I would like to say a huge thank you to Milton Keynes Council for what they have done for us. Closing the middle of the city on one of their busiest shopping days is highly appreciated, so a huge thank you to them for all their efforts."

Christian Horner, Team Principal



**For more information
contact Invest MK on:
+44 (0) 1908 200800**