



Invest
Milton Keynes

High Performance in MK



Milton Keynes is at the heart of Motorsports Valley, with hundreds of specialist suppliers based here.

Honda has revealed their European race operations will be based in Milton Keynes.

Latest News

Honda has announced that its new European base will be within the Mugen Euro facility in Milton Keynes for its return to Formula One.

Whilst the engines will be built at their research and development centre in Tochigi, Japan, Mugen Euro will provide a base for their trackside support operations, as well as a suitable location to rebuild and maintain engines. The manufacturer felt it was important to establish a European facility to support its racing operation.

Supporting the Relocation

Honda's confirmation that it will be basing its European racing operations in Milton Keynes has been hailed as an endorsement of the recently-launched UK Automotive Strategy by the Motorsport Industry Association (MIA).

"This is marvelous news for the UK motorsport industry, which could not have come at a more appropriate time," MIA CEO Chris Aylett

"We very much welcome Honda's announcement, which follows hard on the heels of the launch of the automotive industrial strategy. "The strategy underlines the Government's commitment to work with world-class companies and organisations, including those in motorsport.

Business Secretary Vince Cable

Choosing Milton Keynes

Mugen Euro will be moving in October 2013 to a new customised engine research and development centre based in Milton Keynes. This expansion into bespoke premises means the company can progress even further in the supply and preparation of HONDA-based winning powertrains for



MILTON KEYNES
COUNCIL

a variety of racing and rallying categories.

“As our business at Mugen Euro progresses towards expansion of our current and future engine customer support and development programmes, we envisaged the need for significantly larger and better-equipped premises in order to accommodate them. We are also taking advantage of the latest available technologies in installing the most up-to-date dynamometers and control equipment, as well as markedly improving the facilities for our staff and visitors”.

Hiro Toyoda, Vice President

Yasuhisa Arai, Honda's chief officer of motorsports, said: "With the confirmation of a new F1 operation base in UK, our preparation to join F1 has become more specific and concrete. To meet and exceed the expectations of our fans, we will accelerate our development to bring back the unique Honda engine sound onto the track."



Honda's decision to set up a new facility in Milton Keynes to support its return to F1 as well as its WTCC race campaign has been hailed as 'marvellous news' for the UK's motorsport valley. "This decision by Honda to invest in the heartland of the UK Motorsport Valley community is extremely significant. It is a strong vote of confidence from this much respected leader in the global motorsport community for the strength of the UK supply chain in motorsport engineering."

MIA CEO Chris Aylett

History of Mugen Euro

In 2006 Mugen Euro was formed to help maintain the tradition of MUGEN engines operating in numerous categories of world motorsport. From 1992 to 1999 MUGEN supplied its own-prepared Grand Prix engines (scoring 4 famous victories). After a little more than six years from the ground-up start, MUGEN EURO has supplied almost 400 competition engines.

For more information

Contact Invest MK on:

+44 (0) 1908 200800