



Invest
Milton Keynes

Milton Keynes

International Business City



Case Study: A.G. BARR p.l.c.

A.G. Barr's new Manufacturing and Logistics facility based at the award winning Magna Park, Milton Keynes is to employ up to 150 people.

A.G. Barr, the manufacturer behind popular drinks IRN-BRU, Rubicon and TIZER have developed a new £41m manufacturing and logistics facility which became operational in April 2013. A.G. Barr will be boosting local employment with the creation of up to 150 new jobs.

They will also be moving their drinks cartons production to Milton Keynes in 2015, creating a further 27 jobs.

Magna Park location

The new facility consists of 265,000 sq ft of cutting edge production facility, with built in innovation and flexibility with expansion capacity. The new canning plant would have the capacity for producing 400 million cans and 200 million bottles a year. The new location at Magna Park, Milton Keynes is also home to distribution centres of leading UK retailers John Lewis and River Island.

Andrew Memmott, Operations Director at A.G. Barr plc. said "The investment we are making in Magna Park is a sign of our confidence in our future development plans and our commitment to the Milton Keynes area."



MILTON KEYNES
COUNCIL



Milton Keynes Council and A.G. Barr

Following AG Barr's press announcement of their Company results (Daily Mail, Telegraph etc.) and their intention to build and operate a new facility in the Midlands, Milton Keynes Council/Invest MK presented the Milton Keynes offer to AG Barr at their head offices in Scotland.

A.G. Barr worked closely with Milton Keynes Council and partners, who were instrumental in bringing the investment to MK, and provided ongoing support during their expansion, including:

- The proposal was presented to the Expansion Area Stakeholder Group, which enabled pre-application engagement ensuring a clear outline of the required expectations, and highlighted issues which may arise as the project moved forward. Using this approach fast-tracked the application process enabling the development to go ahead with as little disruption as possible.
- Tours of Milton Keynes, introductions to existing Milton Keynes businesses, information relating to education, recruitment and temporary office space.

- AG Barr also made use of the soft landing package created by Economic development. This package has been designed to provide free office space and support from key partners to new investors whilst their site is under development.

MK is more than a headquarters location; it is a natural home of business.

A.G. Barr said it already employed 900 people at 11 sites in the UK, but the new plant in **Milton Keynes** would double its canning production capacity!

**For more information contact Invest MK on:
+44 (0) 1908 200800**