



Invest  
Milton Keynes

## Case study

# Advanced Manufacturing



## World-class Design and Manufacturing

### F1 champions to fizzy drinks... made in MILTON KEYNES

From the world's fastest Formula 1 cars and the biggest selling soft drinks to the loudest iconic amplifiers, 'Made in Milton Keynes' is a guarantee of British manufacturing excellence and innovation at its very best.

Being the home of great manufacturing success, stories like **Infiniti Red Bull Racing**, **ATL**, **MSD Animal Health**, **Mugen Euro**, **Honda F1**, **ABB Robotics**, **Coca-Cola**, **Prodrive**, **NiftyLift** and **Marshall Amplification**, Milton Keynes is an advanced manufacturing powerhouse that continues to attract world-leading names. Innovative local firms work alongside global giants on next-generation technologies that challenge the frontiers of manufacturing.

#### Heart of 'Motorsports Valley'

Four-time F1 world champions, **Infiniti Red Bull Racing** have their global headquarters in Milton Keynes. The all-conquering team employs more than 500 people at its state-of-the-art factory. With several more F1 teams within a short drive and Silverstone just down the road, we're at the heart of Motorsports Valley, with hundreds of specialist suppliers based here.

#### Milton Keynes is the Capital of Pop!

Think of a famous soft drink and chances are it's made in MILTON KEYNES.

**Coca Cola** has been in Milton Keynes since 1976 with an operations centre and manufacturing site. The manufacturing site has nine manufacturing lines employing 220 people and producing 60 million cases a year. Brands made in Milton Keynes include Coca Cola, Coca Cola Zero, Diet

Coke, Dr Pepper, Lilt, Fanta, Sprite and Monster Energy.

The manufacturing site is also the second largest Coca Cola facility in the UK, and has the world's first 2,000-can-per-minute filling machine for sparkling soft drinks and installed a new £12m canning line in 2009.

The newly created operations centre is responsible for the purchase, distribution and refurbishment of all Coca Cola's drink equipment in shops and businesses throughout the UK.

The makers of the iconic Irn Bru and Tizer, **AG Barr**, chose Milton Keynes for its new £20 million soft drinks factory. The new plant opened in 2013, employs up to 150 people and has a capacity for producing 400 million cans and 200 million bottles a year.

**'I'm passionate about maintaining the UK manufacturing source right here'** Marshall Amplification

#### Rocking the World for 50 Years

Behind every great rock band, you'll usually find an iconic stack of Marshall Amps. From their manufacturing base in Bletchley, Milton Keynes, **Marshall Amplification**, designs, makes and distributes across the world.

In 2012, the firm celebrated its 50 years of manufacturing and given the company's ambition and vision, it is set to dominate the music industry for another 50. Marshall Amplification managing director Jon Ellery is proud of the firm's local roots:

*"I am passionate about maintaining the UK manufacturing source right here in Bletchley. When we put the British flag on our product, it is because we make stuff in the UK. We don't just engineer it here, we build it right here in Bletchley."*

## Home to 700+ International companies

### High-Level Manufacturing Skills

The availability to recruit a skilled workforce is helped by local college and university schemes to work with our manufacturers with modern training and apprenticeships support. Milton Keynes is perfectly placed to attract the very best engineering and design graduates from the many top universities on our doorstep. Locally, University Campus Milton Keynes and Milton Keynes College are working with Milton Keynes manufacturers on apprenticeships and research collaborations.

Cranfield University is a couple of miles away, with its world-leading automotive, aerospace and energy departments. And within an hour of here, universities in Oxford, Cambridge, London, Warwick and Birmingham prove extremely attractive for Milton Keynes recruiters.

### Join our Global Success

Across the city in bespoke industrial estates, you'll find global names from Japan, Taiwan, Sweden, Germany and the US, making everything from animal vaccines, heavy lifting gear to fuel cells for every formula one team. With more than 700 foreign-owned companies in Milton Keynes, it's easy to see why we are such a successful international business city.

Companies choose to locate in Milton Keynes for many reasons, not least our pro-business, pro-growth attitude and our ability to provide the sites and properties close to our city centre, railway station and motorway junctions.

London Euston is just 35 minutes away by train and motorways put both Birmingham and London within an hour of Milton Keynes.

### New Opportunities

Growing supply-chains in automotive and motorsport, rail and low carbon manufacturing; access to a great talent pool; and the benefit of having half the UK population within two hours, makes Milton Keynes the perfect place for advanced manufacturing.

### To see how your next manufacturing project could be successful in Milton Keynes, contact:

Invest Milton Keynes  
Civic Offices  
1 Saxon Gate East  
Milton Keynes  
MILTON KEYNES9 3EJ

**Telephone:**  
+44 (0) 1908 200800

**Email:**  
[investmiltonkeynes@milton-keynes.gov.uk](mailto:investmiltonkeynes@milton-keynes.gov.uk)

**Website:**  
[www.investmiltonkeynes.com](http://www.investmiltonkeynes.com)